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PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

THABEN.	Application Number	10/774,301
TRANSMITTAL	Filing Date	February 6, 2004
FORM	First Named Inventor	Irish, Jeremy A.
	Art Unit	3663
(to be used for all correspondence after initial filing)	Examiner Name	Ronnie M. Mancho
Total Number of Pages in This Submission	Attorney Docket Number	015.0405.US.CON

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ENOLOGUEES					
ENCLOSURES (Check all that apply)					
Fee Trans	mittal Form	Drawing(s)	After Allowance communication to (TC)		
Fee	Attached	Licensing-related Papers	Appeal Communication to Board of Appeals and Interferences		
Amendme	nt / Reply	Petition	Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)		
Afte	r Final	Petition to Convert to a Provisional Application	Proprietary Information		
Affic	lavits/declaration(s)	Power of Attorney, Revocation Change of Correspondence Address	Status Letter		
Extension	of Time Request	Terminal Disclaimer	Other Enclosure(s) (please identify below):		
Express A	bandonment Request	Request for Refund	Statement Under 37 CFR 1.97(e) Copy of Canadian Office Action		
X Information	Disclosure Statement	CD, Number of CD(s)	Postcard		
Certified C	opy of Priority	Landscape Table on CD			
Reply to M Incomplete	Document(s)  Reply to Missing Parts/ Incomplete Application  Reply to Missing Parts under 37 CFR 1.52 or 1.53				
	SIGN	ATURE OF APPLICANT, ATTORNEY, OF	RAGENT		
Firm Name					
Signature	Test 1	1. Gy			
Printed name	Printed name Patrick J.S. Inouye				
Date	July 27, 2006		eg. No. 40297		
CERTIFICATE OF TRANSMISSION/MAILING					
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.					
Signature	Lances	a Pigott			
Typed or printed na	me Larissa V. Pigott		Date July 27, 2006		

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUG: 0 1 2006

Inventor(s): Irish et al.

Serial No.: 10/774,301

Filing Date: 2/6/2004

Title: System And Method For Executing

User-Definable Events Triggered Through Geolocational Data Describing Zones of Influence

Attorney Docket No.: 015.0405.US.CON

COMMISSIONER FOR PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Examiner: Ronnie M. Mancho

Group Art Unit: 3663

## STATEMENT UNDER 37 CFR 1.97(e)

## Sir:

The undersigned hereby certifies that either:

- (X) Each item of information contained in the Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, not more than three months prior to the filing of the statement, or
- ( ) No item of information contained in the Information Disclosure Statement
  - -- was cited in a communication from a foreign patent office in a counterpart foreign application, and
  - -- to the knowledge of the undersigned, after making reasonable inquiry, was known to an individual designated in 37 CFR 1.56 (c) more than three months prior to the filing of the Information Disclosure Statement.

Respectfully Submitted,

I hereby certify that this Correspondence is being deposited with the United States Postal service with sufficient postage for first class mail in an envelope address to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or the correspondence is being facsimile transmitted to the USPTO, on the date indicated below.

Date of Deposit: July 27, 2006

Typed Name: Larissa V. Pigott

Signature: Laussa Pigott

By

Patrick J.S. Inouye

Attorney/Agent for Applicant(s)

Reg. No.: 40297

Date: July 27, 2006

Telephone No.: (206) 381-3900

Group Art Unit: 3663

Examiner: Ronnie M. Mancho

Applicant(s): Irish et al.

Serial No.: 10/774,301

Filed: 2/6/2004

Title: System And Method For Executing

User-Definable Events Triggered Through Geolocational Data Describing Zones of Influence

Attorney Docket No.: 015.0405.US.CON

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

## Dear Sir:

This Information Disclosure Statement is submitted:

before payment of the issue fee)

	under 37 CFR 1.97(b), or (Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
<u>X</u>	under 37 CFR 1.97(c) together with either a:  X Statement under 37 CFR 1.97(e), or  a \$180.00 fee under 37 CFR 1.17(p), or  (After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
_	under 37 CFR 1.97(d) together with a:  Statement under 37 CFR 1.97(e), and a \$180.00 fee set forth in 37 CFR 1.17(p).  (Filed after final action or notice of allowance, whichever occurs first, but

X Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation together with copies, of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

The relevance of the attached references is that this is the closest art of which Applicant is aware. Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

It is requested that the information disclosed herein be made of record in this application.

Respectfully submitted,

Customer No. 22895

Patrick J.S. Inouye

Attorney/Agent for Applicant(s)

Reg. No. 40297

Date: July 27, 2006

Telephone No.: (206) 381-3900

PTO/SB/08a (07-05)

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Substitute for form 1449A/PTO				Complete if Known		
				Application Number	10/774,301	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Filing Date	2/6/2004	
				First Named Inventor	Irish et al.	
				Art Unit	3663	
(Use as many sheets as necessary)				Examiner Name	Ronnie M. Mancho	
Sheet	1	of	1	Attorney Docket Number	015.0405.US.CON	

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	Document Number  Number - Kind Code <sup>2 (if known)</sup>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		US-6,313,835	11-06-2001	Gever et al.		
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	FOREIGN PATENT DOCUMENTS					
Ei	Foreign Patent Document	Publication Date	Name of Patentee or	Pages, Columns, Lines,		
Examiner Initials*	Cite No.1	Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> ( <i>if known</i> )	MM-DD-YYYY	Applicant of Cited Document	Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
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Examine		Date
Signature		Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at <a href="https://www.uspto.gov">www.uspto.gov</a> or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 'Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 'Applicant is to place a check mark here if English language

Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.